

ORDER

Orders
Order / Rev: 2011262
Alt Order #: WOC12525020
Product Desc: United States Senate
Estimate: 9
Flight Dates: 06/09/20 - 06/15/20
Original Date / Rev: 06/08/20 / 06/16/20
Order Type: RFP

WHAS
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: Win Company, The /POL
Buying Contact: _____
Billing Contact: _____
59 Franklin Street Suite 306
New York, NY 10013

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Charles Booker/ D/ US SENATE/
Demographic: A35+
Product Codes: PL-US Senate
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru: _____
Advertiser External ID: 189313
Agency External ID: 73025AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/01/20	06/15/20	110	\$14,145.00	\$12,023.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2020	110	\$14,145.00	\$12,023.25	161.50
Totals	110	\$14,145.00	\$12,023.25	161.50

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHAS	16%	\$14,145.00
Market	100%	\$88,406.25

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	84%	\$74,261.25
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	06/09/20	06/15/20	Local News @ 430a M-FCM	430-5a		MTWTF--	:30	5	\$40.00	P03	1.10	NM	5	\$200.00
				WHAS11 WAKE UP NEWS @ 4											
				(Program: WHAS11 WAKE UP NEWS @ 430A - P4)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		06/09/20	06/15/20	MTWTF--	5	\$40.00	1.10								

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/09/20	06/15/20	MTWTF--					5	\$40.00		1.10			
N 2	All	06/09/20	06/15/20	Local News @ 5a M-F	CM	5-6a	MTWTF--	:30	4	\$80.00	P03	0.90	NM	4	\$320.00
				WHAS11 WAKE UP NEWS @ 5a											
				(Program: WHAS11 WAKE UP NEWS @ 5A - P4)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/09/20	06/15/20	MTWTF--					4	\$80.00		0.90			
N 3	All	06/09/20	06/15/20	Local News @ 6a M-F	CM	6-7a	MTWTF--	:30	5	\$140.00	P03	1.20	NM	5	\$700.00
				WHAS11 WAKE UP NEWS @ 6a											
				(Program: WHAS11 WAKE UP NEWS @ 6A - P4)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/09/20	06/15/20	MTWTF--					5	\$140.00		1.20			
N 4	All	06/09/20	06/15/20	Good Morning America	CM	7-9a	MTWTF--	:30	5	\$100.00	P04	1.60	NM	5	\$500.00
				GOOD MORNING AMERICA - F											
				(Program: GOOD MORNING AMERICA - P4)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/09/20	06/15/20	MTWTF--					5	\$100.00		1.60			
N 5	All	06/09/20	06/13/20	Local News @ 6a Sa	CM	6-7a	-----S-	:30	2	\$20.00	P04	0.80	NM	2	\$40.00
				WAKE UP WEEKEND 6-7A - P4											
				(Program: WAKE UP WEEKEND 6-7A - P4)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/08/20	06/14/20	-----S-					2	\$20.00		0.80			
N 6	All	06/09/20	06/13/20	Good Morning America	CM	7-9a	-----S-	:30	3	\$50.00	P04	1.10	NM	3	\$150.00
				GOOD MORNING AMERICA - F											
				(Program: GOOD MORNING AMERICA - P4)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/08/20	06/14/20	-----S-					3	\$50.00		1.10			
N 7	All	06/09/20	06/13/20	Local News @ 9a Sa	CM	9-930a	-----S-	:30	1	\$40.00	P04	1.30	NM	1	\$40.00
				WAKE UP WEEKEND 9-10A - F											
				(Program: WAKE UP WEEKEND 9-10A - P4)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/08/20	06/14/20	-----S-					1	\$40.00		1.30			
N 9	All	06/09/20	06/14/20	ROS EM (Su) 6-8a	CM	6-8a	-----S	:30	1	\$20.00	P04	0.80	NM	1	\$20.00
				WAKE UP WEEKEND 6-8A - P4											
				(Program: WAKE UP WEEKEND 6-8A - P4)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/08/20	06/14/20	-----S					1	\$20.00		0.80			
N 10	All	06/09/20	06/14/20	Good Morning America	CM	8:00 AM-9:00 AM	-----S	:30	1	\$110.00	P03	2.10	NM	1	\$110.00
				GOOD MORNING AMERICA - (8:00 AM-9:00 AM)											
				(Program: GOOD MORNING AMERICA - P4)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/08/20	06/14/20	-----S					1	\$110.00		2.10			
N 11	All	06/09/20	06/14/20	This Week Su	CM	9-10a	-----S	:30	1	\$150.00	P04	0.90	NM	1	\$150.00
				THIS WEEK - P4											
				(Program: THIS WEEK - P4)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/08/20	06/14/20	-----S					1	\$150.00		0.90			
N 12	All	06/09/20	06/15/20	Great Day Live 9-10a	CM	9-10a	MTWTF--	:30	5	\$40.00	P03	0.30	NM	5	\$200.00
				GREAT DAY LIVE - P4											
				(Program: GREAT DAY LIVE - P4)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/09/20	06/15/20	MTWTF--					5	\$40.00		0.30			
N 13	All	06/09/20	06/15/20	Access Daily 10-11a	CM	10-11a	MTWTF--	:30	5	\$20.00	P04	1.00	NM	5	\$100.00
				ACCESS DAILY - P4											
				(Program: ACCESS DAILY - P4)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/09/20	06/15/20	MTWTF--					5	\$20.00		1.00			
N 14	All	06/09/20	06/15/20	General Hospital	CM	2-3p	MTWTF--	:30	3	\$90.00	P03	1.10	NM	2	\$180.00
				GENERAL HOSPITAL - P4											
				(Program: GENERAL HOSPITAL - P4)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/09/20	06/15/20	MTWTF--					3	\$90.00		1.10			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		06/09/20	06/15/20	MTWTF--					3	\$90.00		1.10				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	All	06/09/20-06/15/20		General Hospital		2-3p			MTWThF----	:30		(\$90.00)	1.10	NM		
See MG 34.6,34.7,34.8 [Recon Preempt-DNA-ABC SPECIAL REPORT]																
N15	All	06/09/20	06/15/20	Daily Blast Live 3-4p	CM	3-4p	MTWTF--	:30	3	\$40.00	P03	0.50	NM	2	\$80.00	
(Program: DAILY BLAST LIVE! - P4)																
Week:		06/09/20	06/15/20	MTWTF--					3	\$40.00		0.50				
1	All	06/09/20-06/15/20		Daily Blast Live 3-4p		3-4p			MTWThF----	:30		(\$40.00)	0.50	NM		
See MG 34.6,34.7,34.8 [Recon Preempt-DNA-ABC SPECIAL REPORT]																
N16	All	06/09/20	06/15/20	Local News @ 4p M-F	CM	4:30 PM-4:58 PM	MTWTF--	:30	5	\$110.00	P03	1.50	NM	4	\$440.00	
(Program: WHAS11 NEWS @ 4P - P4)																
Week:		06/09/20	06/15/20	MTWTF--					5	\$110.00		1.50				
2	All	06/09/20-06/15/20		Local News @ 4p M-F		4:30 PM-4:58 PM			MTWThF----	:30		(\$110.00)	1.50	NM		
Credited																
N17	All	06/09/20	06/15/20	Local News @ 5p M-F	CM	5-530p	MTWTF--	:30	5	\$130.00	P04	2.50	NM	5	\$650.00	
(Program: WHAS11 NEWS @ 5p - P4)																
Week:		06/09/20	06/15/20	MTWTF--					5	\$130.00		2.50				
N18	All	06/09/20	06/15/20	Local News @ 530p M-F	CM	530-6p	MTWTF--	:30	5	\$300.00	P03	2.80	NM	5	\$1,500.00	
(Program: WHAS11 NEWS @ 530P - P4)																
Week:		06/09/20	06/15/20	MTWTF--					5	\$300.00		2.80				
N19	All	06/09/20	06/15/20	ABC World News	CM	630-7p	M-----	:30	1	\$425.00	P04	4.20	NM	1	\$425.00	
(Program: ABC World News - P4)																
Week:		06/09/20	06/15/20	M-----					1	\$425.00		4.20				
N20	All	06/09/20	06/13/20	ABC World News Sa	CM	6-630p	-----S-	:30	1	\$300.00	P04	3.30	NM	1	\$300.00	
(Program: SAT ABC World News - P4)																
Week:		06/08/20	06/14/20	-----S-					1	\$300.00		3.30				
N21	All	06/09/20	06/13/20	Local News @ 630p Sa	CM	6:30 PM-7:00 PM	-----S-	:30	1	\$80.00	P03	2.10	NM	1	\$80.00	
(Program: WHAS11 NEWS @ 6:30p - P4)																
Week:		06/08/20	06/14/20	-----S-					1	\$80.00		2.10				
N23	All	06/09/20	06/14/20	Local News @ 630p Su	CM	630-7p	-----S	:30	1	\$180.00	P04	3.00	NM	1	\$180.00	
(Program: WHAS11 NEWS @ 630p - P4)																
Week:		06/08/20	06/14/20	-----S					1	\$180.00		3.00				
N24	All	06/09/20	06/15/20	ET 7-730p	CM	7-730p	MTWTF--	:30	5	\$140.00	P04	2.70	NM	5	\$700.00	
(Program: ENTERTAINMENT TONIGHT - P4)																
Week:		06/09/20	06/15/20	MTWTF--					5	\$140.00		2.70				
N25	All	06/09/20	06/15/20	Inside Ed 730-8p	CM	730-8p	MTWTF--	:30	5	\$140.00	P04	2.80	NM	5	\$700.00	
(Program: INSIDE EDITION - P4)																

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N26	All	06/09/20	06/15/20	Mon Prime Other	CM	8-11p	M-----	:30	2	\$600.00	P03	3.10	NM	2	\$1,200.00	
				BACH IN PARADISE - P4												
				(Program: BACH IN PARADISE - P4)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		06/09/20	06/15/20	MTWTF--			5			\$140.00			2.80			
N28	All	06/09/20	06/10/20	Tue Prime C	CM	10-11p	-T-----	:30	1	\$275.00	P04	2.10	NM	1	\$275.00	
				Tue Prime C												
				(Program: MATCH GAME - P4)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		06/09/20	06/15/20	M-----			2			\$600.00			3.10			
N29	All	06/09/20	06/15/20	Local News @ 11p M-F	CM	11-1135p	MTWTF--	:30	5	\$100.00	P04	1.80	NM	5	\$500.00	
				WHAS11 NEWS AT 11 M-F/SU												
				(Program: WHAS11 NEWS AT 11 M-F/SU - P4)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		06/09/20	06/15/20	MTWTF--			5			\$100.00			1.80			
N30	All	06/09/20	06/13/20	Local News @ 11p Sa	CM	11-1135p	-----S-	:30	1	\$75.00	P04	1.20	NM	1	\$75.00	
				WHAS11 NEWS AT 11 SAT - P.												
				(Program: WHAS11 NEWS AT 11 SAT - P4)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		06/08/20	06/14/20	-T-----			1			\$275.00			2.10			
N31	All	06/09/20	06/15/20	Jimmy Kimmel	CM	1135p-1237a	MTWTF--	:30	5	\$60.00	P03	1.00	NM	5	\$300.00	
				JIMMY KIMMEL LIVE - P4												
				(Program: JIMMY KIMMEL LIVE - P4)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		06/09/20	06/15/20	MTWTF--			5			\$60.00			1.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	All	06/09/20-06/15/20	Jimmy Kimmel				1135p-1237a			MTWThF----	:30	(\$60.00)	1.00	NM		
See MG 31.6																
6	All	06/09/20-06/15/20	Jimmy Kimmel				1135p-1237a			M-----	:30	\$60.00	1.00	NM		
Ⓜ MG for 31.2 06/12																
N32	All	06/09/20	06/15/20	Nightline	CM	1237-106a	MTWTF--	:30	5	\$20.00	P04	0.50	NM	5	\$100.00	
				NIGHTLINE - P4												
				(Program: NIGHTLINE - P4)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		06/09/20	06/15/20	MTWTF--			5			\$20.00			0.50			
N33	All	06/09/20	06/15/20	Local News @ 6p M-F	CM	6-630p	MTWTF--	:30	5	\$325.00	P03	3.70	NM	5	\$1,625.00	
				WHAS11 NEWS @ 6 & 630p St												
				(Program: WHAS11 NEWS @ 6 & 630p Su-F - P4)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		06/09/20	06/15/20	MTWTF--			5			\$325.00			3.70			
N34	WHAS	06/09/20	06/15/20	Local News @ 12p M-F	CM	12-1p	MTWTF--	:30	5	\$90.00	P03	0.00	NM	7	\$580.00	
				Local News @ 12p M-F												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		06/08/20	06/14/20	-TWTF--			4			\$90.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	WHAS	06/08/20-06/14/20	Local News @ 12p M-F				12-1p			-TWThF----	:30	(\$90.00)	0.00	NM		
See MG 34.6,34.7,34.8																
[Recon Preempt-DNA-ABC SPECIAL REPORT]																
6	WHAS	06/08/20-06/14/20	Local News @ 12p M-F				12-1p			---Th-----	:30	\$90.00	0.00	NM		
Ⓜ MG for 14.2,15.1,34.2																
[Approved 06/10/20]																
7	All	06/09/20-06/15/20	General Hospital				2-3p			---Th-----	:30	\$90.00	1.10	NM		
Ⓜ MG for 14.2,15.1,34.2																
[Approved 06/10/20]																
8	All	06/09/20-06/15/20	Daily Blast Live 3-4p				3-4p			---Th-----	:30	\$40.00	0.50	NM		
Ⓜ MG for 14.2,15.1,34.2																
[Approved 06/10/20]																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		06/15/20	06/21/20	M-----			1			\$90.00			0.00			
N35	WHAS	06/09/20	06/15/20		CM	11-12p	MTWTF--	:30	5	\$90.00	P03	0.00	NM	5	\$450.00	

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				The View											
				The View											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/08/20	06/14/20	- TWTF - -			4		\$90.00		0.00				
Week:		06/15/20	06/21/20	M - - - - -			1		\$90.00		0.00				
N36	WHAS	06/14/20	06/14/20	Sun Prime A	CM	7-8p	- - - - - S	:30	1	\$500.00	P03	0.00	NM	1	\$500.00
				Funniest Home Videos											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/08/20	06/14/20	- - - - - S			1		\$500.00		0.00				
N37	WHAS	06/14/20	06/14/20	Sun Prime B	CM	8-9p	- - - - - S	:30	1	\$700.00	P03	0.00	NM	1	\$700.00
				Sun Prime B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/08/20	06/14/20	- - - - - S			1		\$700.00		0.00				
N38	WHAS	06/10/20	06/12/20	Jimmy Kimmel	CM	1135p-1237a	- - WTF - -	:30	1	\$60.00	P03	0.00	NM	1	\$60.00
				Jimmy Kimmel											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/08/20	06/14/20	- - WTF - -			1		\$60.00		0.00				
N39	WHAS	06/10/20	06/14/20	Castle 105-205a Sa	CM	105-205a	- - - - - 1 -	:30	1	\$15.00	P04	0.00	NM	1	\$15.00
				Castle 105-205a											
													Totals	110	\$14,145.00